

H HAUT DE GAMME G



WWW.ERA-KI.COM

Divisions :
Haut De Gamme Luxury
Fashion
Marketing & Communication
Services

WHO WE ARE

About Us

ERA KI Business Group merchant activity covers a wide range of solutions, with first class competencies, for the benefit of its clients and their stakeholders to create entrepreneurial and community value in their industries and markets.

Mission

Value and markets creation, management and expansion.
Understand, conceive, create, execute, manage and harvest.

Our Pillars

Credibility, Innovation, Consistency, Constancy.



OUR NEW STRUCTURE

HAUT DE GAMME LUXURY DIVISION

Luxury Beverage

- Luxury Champagne
- Luxury Fine Wines
- Luxury Vodka
- Luxury Whisky
- Haut De Gamme Wine Courses

Hypercars and Mobility

- Praga Cars

Rarest and Noble Metals

- Osmium Partner Certified

Luxury Events

- World Sports Legends Awards
- Provence Experience Haut De Gamme
- World Of Champions F1 Middle East

Bespoke Luxury

Luxury Real Estate

Personal Branding for Leaders

FASHION DIVISION OUR FASHION BRANDS

Dare Clan

Unicorn Fashion Awards

Leorgofman

SERVICE DIVISION

Business Expansion

- Client Activation
- Distribution Channels
- Community Marketing
- Business Acceleration Plans

Financial Services

Trading Services

Legal Services

High Networth Individuals and Family Offices

Global Alliances and Strategic Partnerships

Wealth Management Solutions

MARKETING & COMMUNICATION DIVISION

Corporate & Institutional Communication

Advertising Campaign

- Formal
- BTL
- Guerilla

Events & Shows

Communication Strategy

Web & Digital Marketing

Brand Journalism & Storytelling

Branding & Graphic

- Brand Strategy, Brand Design, Re-branding
- Image Design
- IPR Strategy and Segmentation

Content Creation

- Copywriting
- Video Making
- Photo Shooting
- Content Management
- Social Media Management
- Translation services

Digital Assets

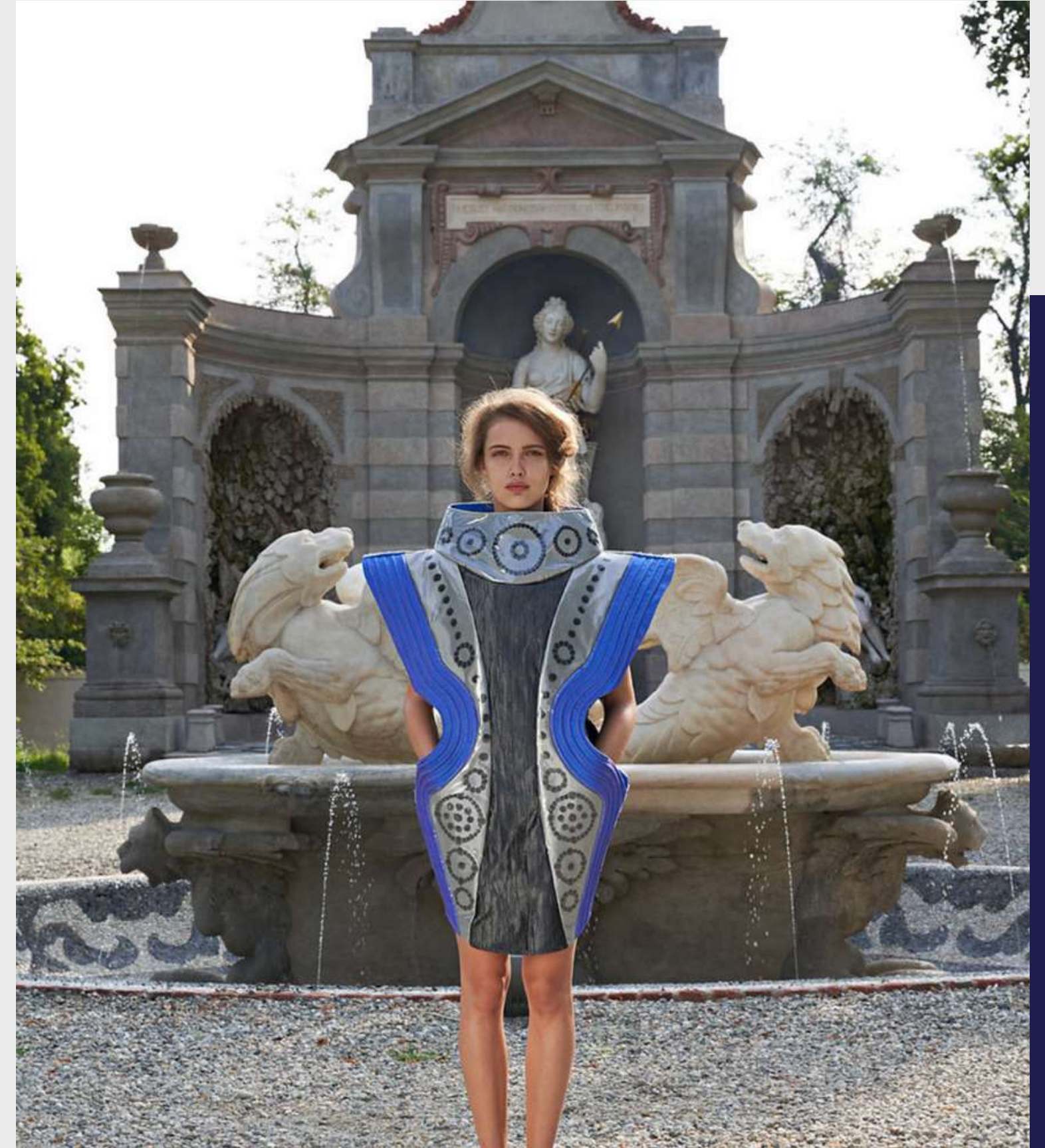
- Web Design and Web Development
- SEO and SEM
- AR/VR
- XR Video Making

On April 4th 2022 we launched our Haut De Gamme Luxury Division

Our luxury division gathers exclusive high-end and niche brands. It was created for products with a strong history, excellent production and manufacturing process characterized by a peculiar and very specific savoir faire which blends quality, competencies with art, culture and history.

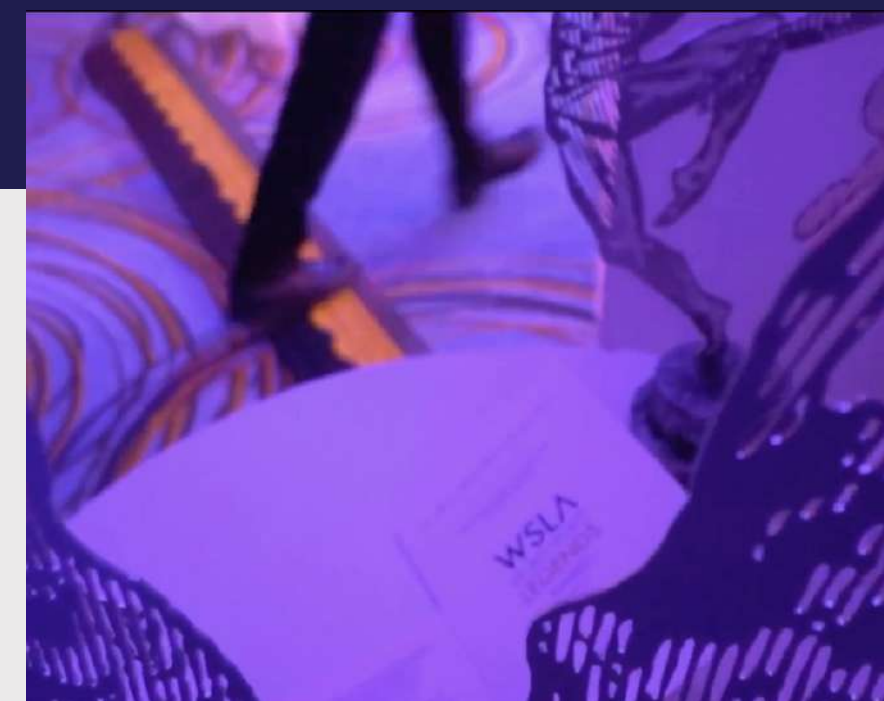
This allows ERA KI Business Group to offer to its selected network of clients an Exclusive Experience to be savoured in a timeless atmosphere.

We started with an exclusive premium Grand CRU Champagne



PORTFOLIO

- 01 LUXURY BEVERAGE
- 02 HYPERCARS AND MOBILITY
- 03 LUXURY EVENTS
- 04 LUXURY REAL ESTATE
- 05 RAREST AND NOBLE METALS
- 06 BESPOKE LUXURY
- 07 PERSONAL BRANDING FOR LEADERS



Luxury Beverage

FINE WINES



History : The “Societa Agricola Monte Cillario” was founded in 2009, by Marchesini family, generation of farmers, united to the surroundings and to the production in Valpolicella, since 1886.

Our Philosophy : Our vision is based beyond the ancient familiar tradition on advanced technology and harmony; technology means working with selected systems and machineries; harmony in the fluency of the processes that, in spite of the innovation, respects the natural road of wine transformation.

Vineyards: The cultivated area is about 30 hectares, 90% harvested as vineyards and 10% as olive grove.

Vine Varieties: We grow the historical varieties of the Valpolicella; Corvinone, Corvina, Rondinella, Molinara and others, that allows the complete and accurate expression of the area.

Harvest and Drying: The carefully selected grapes, directly in the fields are arranged on a homogeneous layer in plateaux; when the temperature and dehumidification are regularly monitored for 100–120 days, time when they are constantly inspected.

Maturation Fining: The winery chooses to use mostly 500 lt French oak tonneaux of first, second and third passage, assigned with researched logic, to give delicately the characteristic toasted notes, without depriving the wine of the footprint of the area in which it grew up.

1st and 2nd level of wine knowledge course with exclusive 5 senses tasting techniques by Prof. Mauro V. Polticchia (Wine Educator and International Sommelier)

Wine Courses





HYPERCARS

AND MOBILITY



An exclusive one-of-a-kind road legal, hypercar with the breathtaking combination of light weight, high power and phenomenal aero – for the ultimate track day experience and full usability and practicality for the road. All from a company with proven race success.

700 bhp

982 kg

Weight to power

1.40 kg/ bhp

Praga



HYPERCARS & MOBILITY

Praga

Praga

PRAGA
BOHEMA

“ Driving the Bohema is an experience like no other. I do not recall driving a road legal car that close to a race car. Not to mention the looks of it – it is gorgeous!

R

Romain Grosjean



HYPERCARS & MOBILITY



Praga



Ultimate road-legal track day car
Comfortably seats two adults
Reliable, proven powertrain
Carbon fibre construction
Unique and evocative design language
115 years of engineering heritage
Brilliantly packaged cabin with bespoke switchgear

Nissan PL38DETT Engine

Cylinders / valves:

6 / 24

Engine power:

700 bhp at 6,800 rpm

Engine torque:

725 Nm from 3,000 to 6,000 rpm

Displacement:

3.8 l

Top speed:

300+ km/h

Construction

Carbon fibre monocoque & body

Mid-engine layout

Rear wheel drive

LHD / RHD

Downforce at 250 km/h: 900 kg

0-100 km/h: sub 2.3 s

Luxury Events

LUXURY
EVENTS

16th December – 17th December 2022

Monaco World Sports Legends
Award (WSLA)

WSLA
WORLD SPORTS
LEGENDS
— AWARD —
MONACO

5th EDITION

5th MONACO WORLD SPORTS LEGENDS AWARD

"The World Sports Legends Award aims at promoting sport's ethical and moral values

In order to inspire the new generations"

THE WSLA REPRESENTS

An international brand which reunites the greatest sporting legends worldwide,

A visibility in the prestigious venue of the Principality,

An exhibition set for two days in Monaco to showcase your products and to reunite your guests and clients.

An annual event which reunites Sport, Cinema, VIPs, Entertainment, Fashion and Glamour,

A strong marketing image as the Oscars of Sport,

A prestigious event that can reunite many businesses, networking, representation opportunities,

An international promotion through our Official Magazine, our press releases and our 16 social networks.

ERA K.I BUSINESS GROUP THROUGH THE HAUT DE GAMME LUXURY DIVISION
IS THE OFFICIAL RESELLER OF THIS AMAZING EVENT! WE CAN SUPPORT YOU
WITH VIP TABLES BOOKING OR SPONSORSHIPS OR PARTNERSHIPS

THE
OSCAR
OF SPORT

LUXURY EVENTS

The
WORLD OF CHAMPIONS
MIDDLE EAST 2023 - 2024

SK
Dr. O. Hassan

16th December – 17th December 2022

Welcome to **The** **WORLD OF CHAMPIONS** MIDDLE EAST 2023 - 2024

We are very happy to welcome you to The World of Champions which will start in the prestigious emirate of Bahrain followed by Jeddah, Doha & Abu Dhabi.

With all eyes on the Bahrain Grand Prix after winter testing, it's fair to say that the season promises to be full of twists and turns with the driver changes made this winter. Fans are eager to see which driver crosses the finish line in Bahrain first, which team will score the first championship points until the final when the checkered flag falls in Abu Dhabi.

The team have worked tirelessly to create unforgettable evenings for you and The World of Champions is proud to work alongside of associations, to order to raise funds for charitable causes.

What is the World of Champions ?

The World of Champions is an F1© themed event.

This program brings together several actions:

- **Supercars Road trip**
- **Packages VIP Formule 1®**
- **VIP Lounges**
- **Exhibition of authentic Formula 1 cars**
- **Gala dinner**
- **Awards ceremony**
- **Entertainment with several international artists**
- **Live Auction**
- **Greet & meet F1 drivers**

5th Edition

LUXURY EVENTS

The
WORLD OF CHAMPIONS
MIDDLE EAST 2023 - 2024

SK
Productions

FORMULA 1 QATAR GRAND PRIX

The inaugural Formula 1 Qatar Grand Prix has taken place at the purpose-built Losail International Circuit in 2021. The race has had a great success been lauded by the crowds and F1 drivers. Formula 1 will be back in the Arabian peninsula with the 2023 Ooredoo Qatar F1 Grand Prix.



FORMULA 1 ETHIAD AIRWAYS ABU DHABI GRAND PRIX

The Abu Dhabi Grand Prix has been an event counting for the Formula 1 World Championship since the 2009 season. This Grand Prix is nicknamed "The Grand Prix of the setting sun" because it is the first Grand Prix in history to start day and end night.

- Supercars road
- Packages VIP Formule 1
- VIP Lounges
- Exhibition of authentic Formula 1 cars
- Gala dinner

- Awards ceremony
- Entertainment with several international artist
- Live auction
- Greet & meet F1 drivers

LUXURY EVENTS

PROVENCE EXPERIENCE
Parfums, Art and Wines
Saint Paul de Vence

An exclusive weekend in Saint Paul de Vence, the gem of the Côte d'Azur and open air museum, historically frequented by kings like François I, famous actors like Yves Montand and Simon Signoret, poets like Prevert and painters like Matisse and Picasso... The tour will give you the opportunity to discover the medieval village among modern art galleries and museums, and to meet important personalities in a unique experience. The weekend will be the first in a series of chic and exclusive events patronized by the famous international ballet star Lorena Baricalla.



The well known italian master sommelier Mauro Polticchia will guide us through the tasting and pairing phases during convivial moments.

LUXURY EVENTS

PROVENCE EXPERIENCE
Parfums, Art and Wines
Saint Paul de Vence

THE EXPERIENCE INCLUDES



A wonderful stay in Hotel and Rooms de Charme with dinners in renowned gourmet restaurants and lunches in brasseries with a local atmosphere

An oldfactory and sensory exploration at MAISON GODET accompanied by Sonia Godet, perfumer and great-granddaughter of the founder, who will share the family history and her new creations



A visit and tasting of excellent Provençal wines at LA CAVE DI SAINT-PAUL, an authentic 14th century wine cellar set in a cave, in the company of owner Lydie Couillet

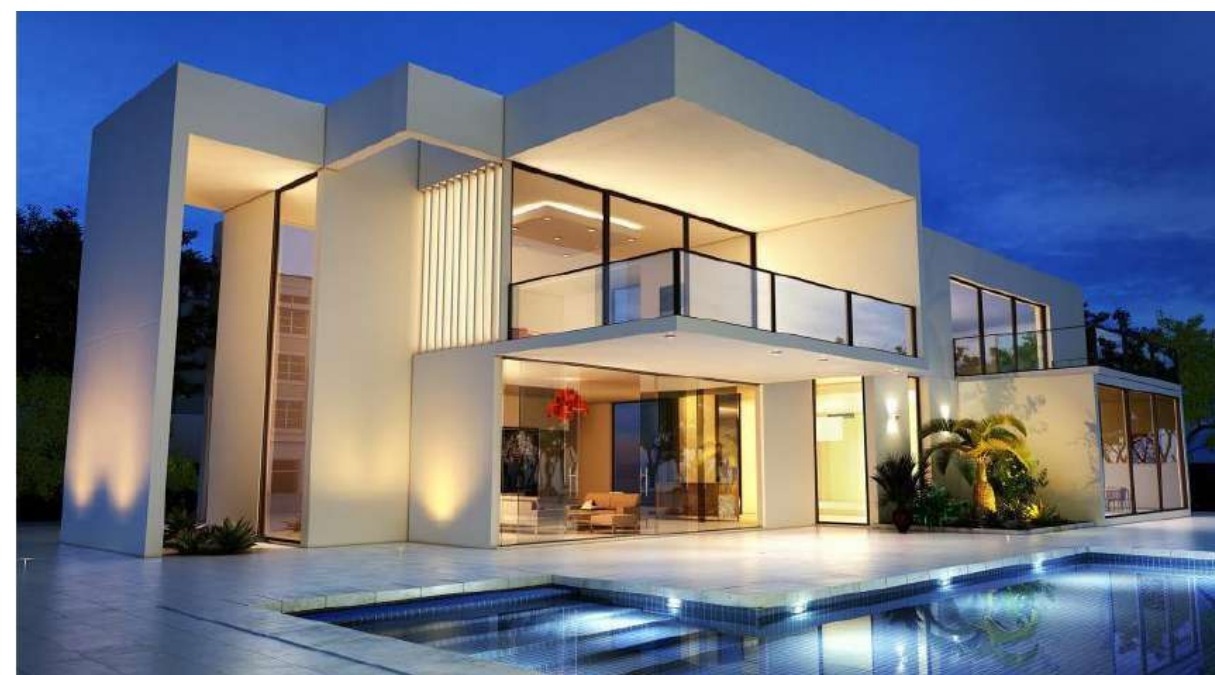
Meeting with the renowned painter Joelle Lalague, who will open the doors of her Atelier and explain what inspires her and how she expresses her emotions on canvas



Luxury Real Estate

LUXURY REAL ESTATE

EXCLUSIVE LUXURY PROPERTIES
(ITALY)



LUXURY REAL ESTATE

EXCLUSIVE LUXURY PROPERTIES
(ITALY)



Rarest & Noble Metals

OSMIUM
PARTNER CERTIFIED

ERA K.I BUSINESS GROUP THROUGH
THE HAUT DE GAMME LUXURY DIVISION
IS A OFFICIAL OSMIUM PARTNER CERTIFIED



Osmium is the eighth and last precious metal. The crystalline, non-hazardous form of osmium, also referred to as "osmium" on this website, is available for purchase only since 2014. Due to its extraordinary rarity and high value density, crystalline osmium is used exclusively in the manufacture of premium jewellery and timepieces, and as a store of value.

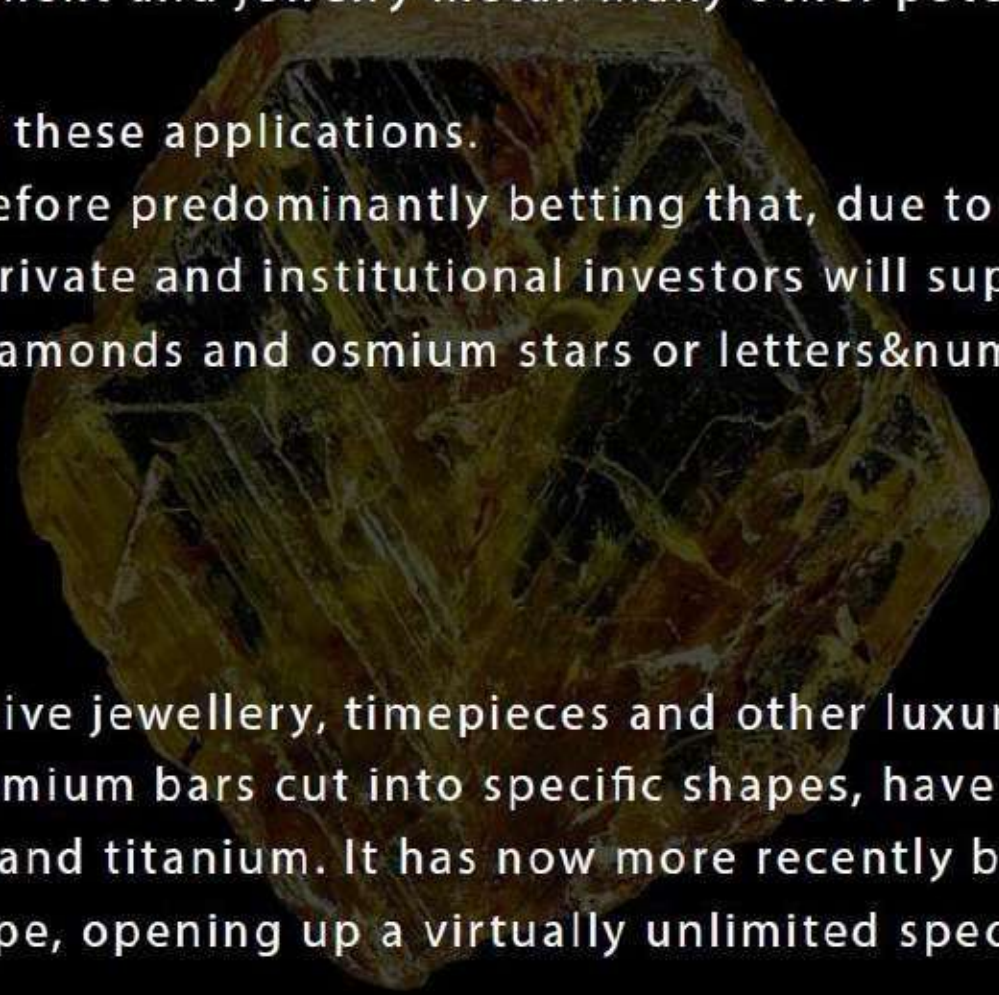
OPPORTUNITIES WITH OSMIUM

Osmium is seen in the market both as an investment and jewelry metal. Many other potential applications exist due to the special properties of osmium; however, osmium is too rare and too expensive for any of these applications. Investors with a long-term perspective are therefore predominantly betting that, due to its rarity, osmium will become increasingly difficult to acquire for jewellers. In the future, private and institutional investors will supply the jewelry market with crystalline osmium in bars or disk form or in the form of osmium diamonds and osmium stars or letters&numbers or symbols or custom made.

OSMIUM JEWELLERY

The use of osmium in the manufacture of exclusive jewellery, timepieces and other luxury goods is constantly rising. To date, two-dimensional osmium pieces, i.e. osmium bars cut into specific shapes, have been predominantly combined with other (precious) metals such as gold, silver, platinum and titanium. It has now more recently become possible to crystallise osmium onto three-dimensional substrates of almost any shape, opening up a virtually unlimited spectrum of options for jewellery designers, manufacturers and retailers!

However osmium is used in the manufacture of jewellery and other luxury goods, its rarity, unique surface crystal structure and distinct bluish-silvery to bluish-whitish lustre impart a sense of exclusiveness, timelessness and sophisticated understatement to the final product.





Personal Branding for Leaders

PERSONAL BRANDING FOR LEADERS

Our Unique Luxury Lifestyle Management
Services



COMING
SOON

Bespoke Luxury

COMING
SOON

Luxury Champagne, Vodka, Whisky

Let's connect

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ERA K.I. Business Group